



## 徵件紀實

此次陶瓷新品評鑑展在今年3月開始公告，除了網站、電子報發送訊息外，同時寄送簡章到全省各大專院校藝術設計或陶瓷相關系所，以及各陶瓷廠商、陶藝工作者，並透過臺灣區陶瓷工業同業公會與陶瓷相關協會廣為宣傳。在6月30日截止收件後，7月10至14日為報名作品送件，前三屆的辦理已經打開知名度，今年有133件作品報名參選。

本次評鑑展以2008年（含）以後的日用陶瓷、陳設陶瓷、衛生陶瓷、建築陶瓷、工業陶瓷等五大類新品為徵選對象，也就是只要應用陶瓷材料設計製作新的作品都可參加。評選重點為使用機能或技藝表現、美感創意、產品形象及市場時代性。

由於是創新作品，而且採原件審查，所以許多報名參加的作品是試了又試，燒製失敗數次後，連夜趕工以趕上最後送件日；有在送件前一週告知失敗，為求品質今年放棄者，在本館鼓勵之下，在最後一天下午送件，最後獲得入選。可見參選者對本評鑑展的重視，以及對陶瓷作品的用心。

各路創新作品在7月21日評鑑完成，總計入選57件。每一件入選作品都是陶瓷工作者的最新創意，也是他們的心血結晶，在這公開評鑑的機制下，呈現在國人面前，也將在面市後，為人們的生活帶來新的體驗與提升。

## The Selection Process of the Choices

This year's Selective Exhibition of New Ceramics was first announced in March. Apart from email announcements, brochures were sent to every college and university of art and design in Taiwan, as well as to related ceramics faculties, ceramic companies and ceramic artists. The brochures were also widely distributed by the Taiwanese Industrial Ceramic Trade Council and Ceramic Society. After the entrance deadline of June 30th, from July 10th to 14th, pieces were registered and delivered; the past three year's exhibitions have already given the exhibition celebrity status, as a total of 133 pieces were entered this year.

This year's Selective Exhibition followed the 5 major categories from 2008 of Household, Ornamental, Sanitary, Architectural and Industrial ceramics. The pre-requisite of pieces entered was that they be originally designed ceramic works. Appraisal focussed on functionality, displays of artistic skill, aesthetic creativity, product appearance, and modern marketability.

The exhibition took the form of the examination of original examples of new, innovative works that were tested again and again; after several failed firings, some pieces were hurriedly completed on the night before the deadline. In the week before the deadline, entrants gave up because they felt that the quality of their works was insufficient; but under the encouragement of the ceramics museum, on the afternoon of the deadline, several pieces were delivered and selected for the exhibition. It is clear that candidates attached importance to this critical exhibition, and displayed diligence towards their ceramic works.

The judging of each new ceramic piece was completed by July 21<sup>st</sup>, resulting in a final selection of 57 pieces. Each selected piece was the ceramist's newest creation, the crystallisation of their hard work, displayed in front of the eyes of the nation. After coming onto the market, these pieces will provide new experiences and benefits in people's lives.

